

Client: Orrin Hatch
 Product: Media
 Campaign: Hatch - General - Spot TV :30

Station Order

R&R Partners
 837 East South Temple
 Salt Lake City, UT 84102
 801-746-5926

Estimate No.: 500-400
 Contract No.:
 Job No.:

Rev #: 0
 Flight From: 10/08/2012 to 11/04/2012

Buyer Name: Amy Pedro
 Sweeps: Share May 2012 -> HUT/PUT Nov 11

Market: SALT LAKE CITY
 Station: KSL
 Station Contact: Craig Lewis

Actg. Order No.: 34595
 WS Order No.: 33516
 Contract No.:

| Item# | Days/ Times | DP/ Len | Program Title/ Comml Tag | Station Gross | | | | | DMA P 35-64 (R) | |
|-------|---------------------------|------------|-----------------------------|---------------------------|-------------|-----------|-----------|-----------|-----------------------|------------------------------|
| | | | | Rate/ Total | Oct 08 | Oct 15 | Oct 22 | Oct 29 | Total Spots | |
| 1 | MTWRF-- 05:00A-06:00A | EM 30 | KSL EARLY TODA | \$40.00 \$40.00 | . | . | 1 | . | 1 | 0.7 \$57.14 |
| | Comment: PREEMPT W NOTICE | | | | | | | | | |
| 2 | MTWRF-- 05:00A-06:00A | EM 30 | KSL EARLY TODA | \$100.00 \$300.00 | 1 | 1 | . | 1 | 3 | 0.7 \$142.86 |
| | Comment: NON PREEMPT | | | | | | | | | |
| 3 | MTWRF-- 06:00A-07:00A | EM 30 | KSL NEWS TODAY | \$200.00 \$200.00 | 1 | . | . | . | 1 | 2.0 \$100.00 |
| | Comment: PREEMPT W NOTICE | | | | | | | | | |
| 4 | MTWRF-- 06:00A-07:00A | EM 30 | KSL NEWS TODAY | \$475.00 \$1,425.00 | . | 1 | 1 | 1 | 3 | 2.0 \$237.50 |
| | Comment: NON PREEMPT | | | | | | | | | |
| 5 | MTWRF-- 07:00A-08:00A | EM 30 | TODAY SHOW | \$1,300.00 \$5,200.00 | 1 | 1 | 1 | 1 | 4 | 2.7 \$481.48 |
| | Comment: NON PREEMPT | | | | | | | | | |
| 6 | MTWRF-- 08:00A-09:00A | EM 30 | TODAY SHOW | \$350.00 \$350.00 | . | . | 1 | . | 1 | 2.1 \$166.67 |
| | Comment: PREEMPT W NOTICE | | | | | | | | | |
| 7 | MTWRF-- 08:00A-09:00A | EM 30 | TODAY SHOW | \$700.00 \$2,100.00 | 1 | 1 | . | 1 | 3 | 2.1 \$333.33 |
| | Comment: NON PREEMPT | | | | | | | | | |
| 8 | MTWRF-- 05:00P-05:30P | EN 30 | NEWS AT 5P | \$775.00 \$3,100.00 | 1 | 1 | 1 | 1 | 4 | 2.0 \$387.50 |
| | Comment: NON PREEMPT | | | | | | | | | |
| 9 | MTWRF-- 06:00P-06:30P | EN 30 | NEWS AT 6P | \$950.00 \$3,800.00 | 1 | 1 | 1 | 1 | 4 | 3.0 \$316.67 |
| | Comment: NON PREEMPT | | | | | | | | | |
| 10 | MTWRF-- 10:00P-10:35P | LN 30 | NEWS AT 10P | \$2,700.00 \$10,800.00 | 1 | 1 | 1 | 1 | 4 | 5.5 \$490.91 |
| | Comment: NON PREEMPT | | | | | | | | | |
| | | | | | \$27,315.00 | 7 | 7 | 7 | 7 | 28 |
| | | | | | | | | | | 18.0 18.0 18.0 18.0 |

| Monthly Totals | | | |
|----------------|-------|---------|--------------------------|
| Month | Spots | GRP/GRI | Station Gross Dollars |
| Oct | 21 | 54.0 | \$20,315.00 |
| Nov | 7 | 18.0 | \$7,000.00 |
| | 28 | 72.0 | \$27,315.00 |
| | | | \$379.38 |

| Monthly Totals | | |
|----------------|-------|--------------------------|
| Month | Spots | GRP/GRIs |
| | | Station Gross Dollars |

Comments

Campaign Remarks:
Upon receipt, fax signed confirmation of order to Amy Pedro at 702-939-4272.

All makegoods must be pre-approved by buyer and run within flight weeks/dayparts of same broadcast month.

All buys will be monitored on a weekly basis. Post logs are due to buyer on Tuesday following on-air week.

Two week standard cancellation policy applies with written notice.

Delivery guaranteed at 90-110%.

By: _____